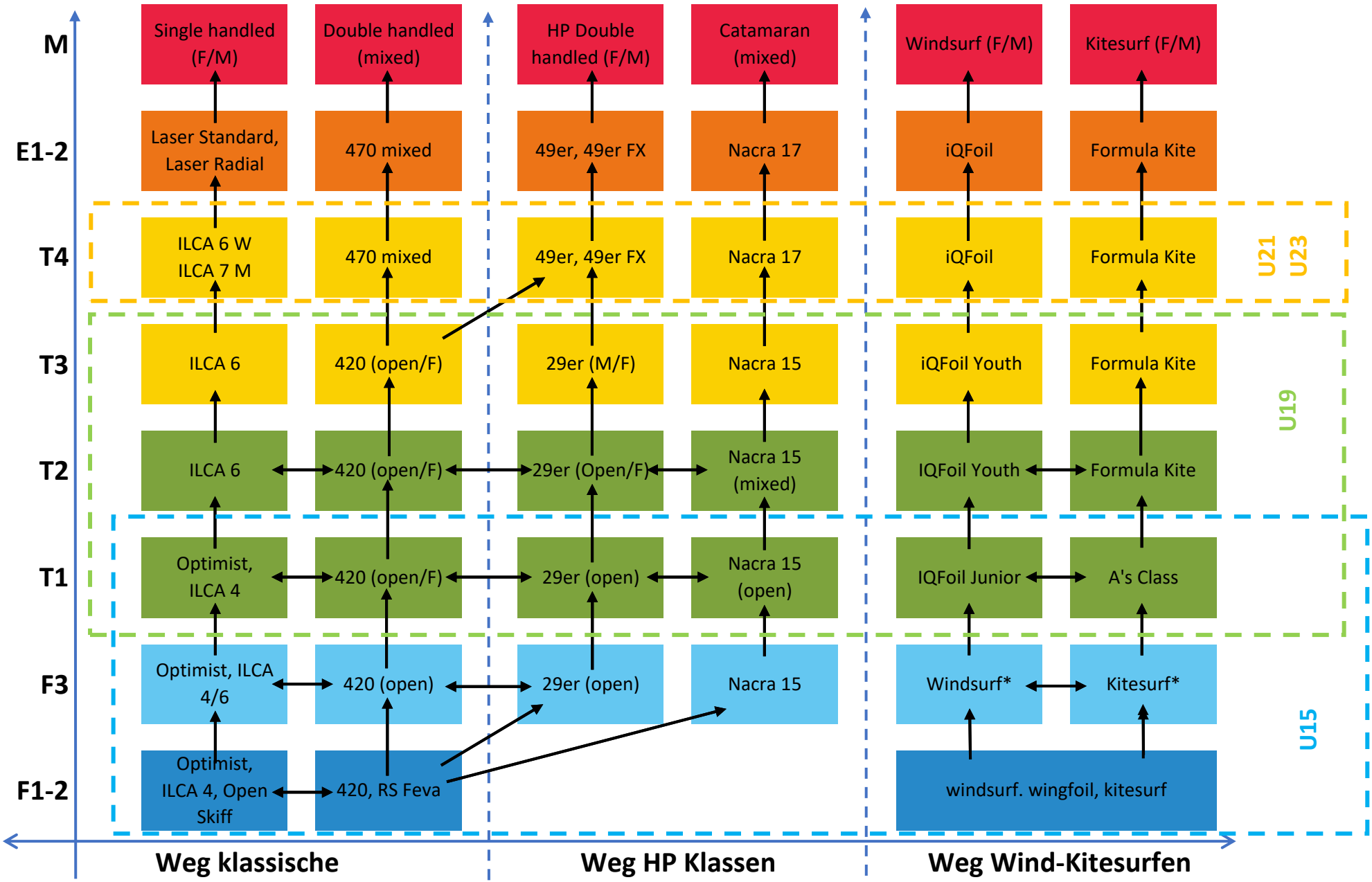Athletenweg